

62, 13

FEBRUARY 14, 1955

SPRING **Woodruff** SEEDS 1955

# Wholesale Price List FOR *Custom Blended* LAWN SEED MIXTURES



WOODRUFF GRASS SEED WAREHOUSE, MILFORD, CONN.

## **F. H. WOODRUFF & SONS, INC.**

MILFORD, CONNECTICUT

Branches: BELLEROSE, L. I., N. Y. - ATLANTA, GA. - TOLEDO, OHIO - SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS - SALISBURY, MD.

OM-6M-55-2

Phones: Milford 2-1661 or Bellerose, N. Y. Floral Park 4-4422







# WOODRUFF *Custom Blended* LAWN SEED



## GOLD SEAL MIXTURES HIGHEST QUALITY

The famed WOODRUFF TURF-MAKER meets these rigid specifications.

1. Over 80% Turf-Forming Perennial Grasses.
2. Over 97% Pure Seed.
3. Over 80% Average Germination.
4. Less than 0.3% Weed Content.
5. NO NOXIOUS WEEDS.



## RED SEAL MIXTURES GOOD QUALITY

For DURABLE LAWNS under average conditions.

1. Over 70% Turf-Forming Perennial Grasses.
2. Over 90% Pure Seed.
3. Over 75% Average Germination.
4. Less than 0.5% Weed Content.
5. NO NOXIOUS WEEDS.

## WHITE TAG GRASS SEED MIXTURES

Inexpensive mixtures for growing grass quickly.

ATTRACTIVELY PACKAGED — COMPETITIVELY PRICED

## Special Discounts, Terms and Conditions.

(IMPORTANT — please read carefully)

F. O. B. MILFORD or BELLEROSE, L. I. — and FREIGHT PREPAID to your station on orders of 200 pounds or more of these mixtures.

TERMS - 2% ten days, Net 30 days, E. O. M. to firms of approved credit.

### SHIPPING QUANTITIES

#### LAWN AND GRASS SEED

1 Pound Cartons	—	25 per case	MERION BLUEGRASS	1 Pound Cartons — 12 per case
3 Pound Cartons	—	16 per case		3 Pound Cartons — 6 per case
5 Pound Cartons	—	10 per case	WHITE CLOVER	1/2 Pound Cartons — 24 per case
25 Pound Bags	—	2 per bale		1 Pound Cartons — 12 per case

LESS THAN FULL CASE LOTS — Add 1c per pound

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

THIS CANCELS ALL PREVIOUS QUOTATIONS

FEBRUARY 14, 1955

## — WHOLESALE PRICES —

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons PRICES ARE PER POUND	3 lb. Cartons	1 lb. Cartons
TURF-MAKER No. 38	Contains: Certified Colonial Bent, Red Fescue, Extra Heavy Kentucky Bluegrass and Rough Bluegrass.	\$ 1.05	1.07	1.09	1.12	1.14
TURF-MAKER No. 1	Contains: Certified Colonial Bent, Extra Heavy Kentucky Bluegrass and Rough Bluegrass.	\$ 1.05	1.07	1.09	1.12	1.14
TURF-MAKER FOR SHADE	Contains: Creeping Red Fescue, Rough Bluegrass, Chewings Fescue, and Fancy Redtop.	\$ 1.05	1.07	1.09	1.12	1.14
TURF-MAKER For Light Soils	Contains: Certified Colonial Bent, Red Fescue and Fancy Redtop.	\$ 1.05	1.07	1.09	1.12	1.14

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons PRICES ARE PER POUND	3 lb. Cartons	1 lb. Cartons
MILFORD GREEN FOR SUN	Contains: Kentucky Bluegrass, Red Fescue, Perennial Ryegrass, Redtop and Colonial Bent.	\$ .78	.80	.82	.85	.87
MILFORD GREEN FOR SHADE	Contains: Rough Bluegrass, Red Fescue, Perennial Ryegrass and Redtop.	\$ .78	.80	.82	.85	.87

	50 lb. Bags	25 lb. Bags	5 lb. Cartons PRICES ARE PER POUND	3 lb. Cartons	1 lb. Cartons
PARK	\$ .47	.49	.51	.56	
GREEN-UP	\$ .30	.32	.34	.39	

TURF-MAKER with Merion Bluegrass Turf Research Foundation Seal of Approval					
WHOLESALE (per lb.)	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons
	\$ 1.51	1.53	1.55	1.58	1.60
Contains: Certified Merion Bluegrass, Certified Astoria Bent, Illahee Creeping Red Fescue and Poa Trivialis.					

WHITE CLOVER FOR LAWNS PACKED 12 LBS. PER CASE			
WHITE DUTCH CLOVER (per unit)	1/2 lb. Cartons	1 lb. Cartons	
N. Z. WHITE CLOVER (per unit)	.73	1.41	
	.73	1.41	

MERION BLUEGRASS Turf Research Foundation Seal of Approval		
1 Pound Boxes (12 per case)		\$ 3.45 per lb.
3 Pound Boxes (6 per case)		3.43 per lb.

## — RETAIL PRICES —

### GOLD SEAL MIXTURES

	1 lb.	3 lb.	5 lb.	25 lb.	50 lb.
TURF-MAKER No. 38	\$ 1.75	5.15	8.30	40.85	80.25
TURF-MAKER No. 1	\$ 1.75	5.15	8.30	40.85	80.25
TURF-MAKER for Light Soils	\$ 1.75	5.15	8.30	40.85	80.25
TURF-MAKER for Shade	\$ 1.75	5.15	8.30	40.85	80.25
TURF-MAKER with Merion Bluegrass	\$ 2.45	7.25	11.85	58.50	115.50

### RED SEAL MIXTURES

	1 lb.	3 lb.	5 lb.	25 lb.	50 lb.
MILFORD GREEN for Sun	\$ 1.35	3.90	6.25	30.60	59.65
MILFORD GREEN for Shade	\$ 1.35	3.90	6.25	30.60	59.65

### WHITE TAG GRASS SEED MIXTURES

	1 lb.	5 lb.	25 lb.	50 lb.
PARK	\$ .85	3.90	18.75	35.95
GREEN-UP	\$ .60	2.60	12.25	22.95

MERION BLUEGRASS	1 lb.	3 lb.	5 lb.	25 lb.	50 lb.
	\$ 5.30	\$ 15.75			
WHITE DUTCH CLOVER	1/2 lb.	1 lb.			
	\$ 1.12	\$ 2.15			
N. Z. WHITE CLOVER	1 lb.	2 lb.			
	\$ 1.12	\$ 2.15			
GRO-SOD LAWN FOOD	25 lb. bag	50 lb. bag			
	\$ 2.50	\$ 4.15			

## — WHOLESALE —

**WOODCO BRAND BIRD FOOD**

\$11.00 per 100 lbs.  
50c per hd. less if ordered in 500 lb. lots.

Prepaid delivery on 200 lbs. or over

ATTRACTIVE BAGS,  
COLORFUL POSTER FREE  
WITH EVERY SHIPMENT.

# F. H. WOODRUFF & SONS, INC.,

MILFORD, CONN.

Branches:  
BELLEROSE, L. I., N. Y. -- ATLANTA, GA. -- TOLEDO, OHIO  
SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS  
SALISBURY, MD.

F. H. Woodruff & Sons, Inc., warrants to the extent of the purchase price that the seeds or bulbs sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied.



## SPIKE DISC LAWN AND GREEN CULTIVATORS



**HOME LAWN SIZE  
MODEL 8**

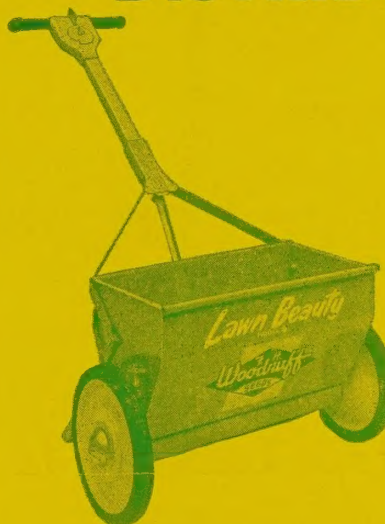
8 discs, each 10 in. diameter — Rolling width 16 in.

Wholesale	—	—	\$12.35 each
Retail	—	—	18.50 each

SHIPPING WEIGHT 35 LBS.

Terms: 2% 10 Days, Net 30 Days, E.O.M., F.O.B. our warehouses, freight prepaid on 200 lbs. or more.

## WOODRUFF FERTILIZER and SEED DISTRIBUTORS



**Lawn  
Beauty**

**DURABLE**

**ACCURATE**

**Long Life**

CALIBRATED FOR WOODRUFF PRODUCTS

Model	Size	Shipping Weight	Wholesale Price	Retail Price
18	18"	30 lbs.	\$13.30	\$19.95
24	24"	34 lbs.	\$18.00	\$26.95

Terms: 2% 10 Days, Net 30 Days, E.O.M., F.O.B. Milford or Bellerose. Freight prepaid on 200 lbs or more.

## GRO-SOD LAWN FOOD WHY SHOULD YOU SELL IT? HOW SHOULD YOU SELL IT?

Read these sales helps and  
**INCREASE YOUR SALES**

1. Although GRO-SOD is higher priced than most fertilizers, it covers more than twice the area.
2. At this lower rate of application it feeds the lawn completely, supplying all the necessary plant food needed in good turf.
3. The formula is 10-6-4 and one-half the nitrogen is derived from organic sources. This means a longer feeding period as the organics break down in the soil slowly and become available to the grass over a period of time.
4. GRO-SOD LAWN FOOD is for lawns only - new plantings and for established turf. Lawns are grown principally for foliage, and nitrogen is the leaf growing element. The phosphorus and potash content is provided in that proportion needed by grass plants.
5. GRO-SOD LAWN FOOD is a good investment for you and your trade. It provides a profitable "tie-in" sale and a satisfied customer.

## GRO-SOD LAWN FOOD

— PRICES —

Size	Wholesale	Retail
50 lb. bags	\$2.95	\$4.15
25 lb. bags	\$1.65	\$2.50

TON LOTS or OVER Less 5%

Special Discount in Truck Lots and Car Lots.

— WRITE OR PHONE —

**PRICES SUBJECT TO CHANGE  
WITHOUT NOTICE**

TERMS: 2% 10 Days; Net 30 Days E.O.M.

F. O. B. Our Warehouses - Freight Prepaid  
on 200 lbs. or over.

## TREEKOTE PRUNING COMPOUND

To be applied to all types of tree grafting and tree injury.  
Not affected by the hottest weather.

	Packed	Wholesale Price	Retail Price
HALF PINT CAN	48 to the case	\$.24 Each	\$.40 Each
PINT CAN	24 to the case	.33 Each	.55 Each
QUART CAN	12 to the case	.45 Each	.75 Each
GALLON CAN	6 to the case	1.20 Each	2.00 Each

Terms: 2% 10 Days, Net 30 Days, E.O.M., F.O.B., Milford, Conn.

## TROWBRIDGE'S GRAFTING WAX

The grafting wax with a 90-year reputation for excellence, economy and ease of use. Packed 50 lbs. per carton.

	Wholesale	Retail
1/4-LB. CAKES	.21 Each	.35 Each
1/2-LB. CAKES	.30 Each	.50 Each
POUND CAKES	.48 Each	.80 Each

Terms: 2% 10 Days, Net 30 Days, E.O.M., F.O.B., Milford, Conn.